



**International Conference on
Changing Universities: Governance, Relevance, Performance
29 September – 2 October 2009
Istanbul, Turkey**

Programme

29 September 2009

16:00 – 19:00 Registration

19:00 Dinner at Hotel Armada

30 September 2009

08:00 – 09:00 Registration

09:00 – 09:45 Welcome addresses (Preveze)

Nakiye Boyacıgiller, Sabancı University, Turkey

Deren Doğan Yavuz, European Union General Secretariat, Turkey

Behlül Üsdiken, Sabancı University, Turkey

09:45 – 10:15 Coffee Break

10:15 – 12:15 Opening presentations (Preveze)

Chair: Lars Engwall, *Uppsala University, Sweden*

Francisco Ramirez, Stanford University, USA

Changing Universities: A North American Perspective

Georg Krücken, German University of Administrative Sciences Speyer, Germany

Changing Universities: A European Perspective

12:15 – 13:30 Lunch

13:30 – 15:00 Parallel Sessions

Session A: *Comparative Studies of Higher Education Systems* (Preveze)

Chair: Angelo Riccaboni, *University of Siena, Italy*

Thomas Estermann and **Terhi Nokkala**, *European University Association, Belgium*

Autonomy and Governance in European Universities: An International Comparison

Lars Engwall, *Uppsala University, Sweden*

Strategic Selection Processes in Academic Institutions

John Taylor, **Mine Karataş-Özkan** and **Muhammad Nouman**, *University of Southampton, UK*

The Triple Helix of Relationships between University, Government and Industry in the Developed and Developing Economies

Session B: *University-Industry Relations* (Barbaros)

Chair: Fulya Sarvan, *Akdeniz University, Turkey*

Liudvika Leisyte, *Twente University, the Netherlands*

University Commercialization Policies and their Implementation in USA and the Netherlands

Hervé Mathe, *ESSEC, France*

Innovation Centers of Expertise at Universities: Reflections on Case Studies from Europe and Asia

İbrahim Arpacı and **Tarkan Gürbüz**, *Middle East Technical University, Turkey*

The Changing Role of Universities as a Catalyst for Innovation

15:00 – 15:30 Coffee break

15:30 – 17:00 Parallel Sessions

Session A: *Changing Field Structures and Organizational Identities* (Preveze)

Chair: Carmelo Mazza, *Grenoble Ecole de Management, France*

Marie-Laure Djelic and **Nicolas Mottis**, *ESSEC, France*

University Reforms in Light of a Grande Ecole Experience

Farah Kodeih, *ESSEC, France*

The Process of Hybridization of Organizational Identity: The Case of Internationalization of French Grandes Ecoles

Severine Louvel^{*}, **Behlül Üsdiken**^{**} and **Etrit Shkreli**^{**}, **PACTE Grenoble Universities, France; **Sabanci University, Turkey*

Binary vs. Unitary Higher Education Systems

Session B: ***Reforms and their outcomes*** (Barbaros)

Chair: Ayşe Öncü, *Sabancı University, Turkey*

Engin Yıldırım, *Sakarya University, Turkey*

NPM Initiatives in the Turkish Higher Education System

Rushika Patel and **Ergin Bulut**, *University of Illinois at Urbana Champaign, USA*

The Knowledge Economy and US Interventions in Indian Higher Education: The Case for Educational Neo-Colonialism

Daniele Cantini, *University of Modena, Italy*

Understanding Higher Education and its Liberal Reforms: An Ethnographic Perspective from Jordan

19:00 Dinner at Hotel Armada

1 October 2009

08:45 – 10:15 Parallel Sessions

Session A: ***The Political Economy of Higher Education and Research*** (Preveze)

Chair: Gülay Günlük-Şenesen, *University of Istanbul, Turkey*

Mats Benner, *Lund University, Sweden*

Towards Global Elitism: University Governance in Transition

Tobias Schulze-Cleven, *University of Bamberg, Germany*

Adjusting Higher Education to the Global Digital Era: the German Political Economy in a Transatlantic Mirror

Igor Fedjukin, *New Economic School, Russia*

Creating Flagship Universities in Russia

Session B: ***Comparative Studies of University Assessment Regimes*** (Barbaros)

Chair: Gianfranco Reborra, *Universita Carlo Cattaneo, Italy*

Michael Huber, *University of Bielefeld, Germany*

Imitation vs. Comparison: The Dynamics of Entrepreneurship in Academia

Stefan Lange^{*} and **Severine Louvel**^{**}, ^{*}*German University of Administrative Sciences Speyer, Germany*; ^{**}*PACTE Grenoble Universities, France*

Comparing European Evaluation Regimes in Higher Education: Typologies and Empirical Cases

Linda Wedlin and **Tina Hedmo**, *Uppsala University, Sweden*

Transforming the Governance of European Higher Education: The Case of Ranking and Quality Evaluation

10:15 – 10:45 Coffee break

10:45 – 12:15 Parallel Sessions

Session A: **Research and Research Assessment** (Preveze)

Chair: Paolo Quattrone, *University of Oxford, UK*

Richard Ratcliffe and **David Mills**, *University of Oxford, UK*

After Autonomy: Social Sciences and the New Research Economy

Meltem Yılmaz Şener, *University of Illinois at Urbana Champaign, USA*

Turkish Academics as New Neo-Liberal Subjects: Producing Knowledge for the World Bank

Çetin Önder and **Rana Kasapoğlu-Önder**, *Başkent University, Turkey*

An Institution in the Making: Performance Evaluation Using Indexed-Journal Publications in the Turkish Higher Education System

Session B: **Funding and Resource Allocation** (Barbaros)

Chair: John Taylor, *University of Southampton, UK*

Raffaella Trequattrini, **Guiseppe Russo** and **Fabio Nappo**, *University of Cassino, Italy*

Sources of Funding of University between Regulatory Constraints and New Opportunities: The Italian Case

Tatiana Maximova-Mentzoni, *Norway*

Changes in Funding: The Evidence from Russian State Universities

Roman Boutellier, **Jacques Laville** and **Sadri Tahar**, *Swiss Federal Institute of Technology, Switzerland*

Resource Allocation in the ETH Domain: Towards Performance Oriented Resource Allocation

12:15 – 13:30 Lunch

13:30 – 15:30 Parallel Sessions

Session A: **Restructuring of Higher Education Fields** (Preveze)

Chair: Marie-Laure Djelic, *ESSEC, France*

Benedict Sheehy, *RMIT University, Australia*

Changing Regulation of the University Corporation: From Ivory Tower to Public Utility

Claudia Maria Udrescu, *University of Bucharest, Romania*

University and Political Elites in Post-Communist Romania: From the Past, to the Future through the Present

Shah Bano, **John Taylor** and **Mine Karataş-Özkan**, *University of Southampton, UK*

‘Sea Change’ in the Higher Education Sector: A Case Study of the Higher Education Commission (HEC), Pakistan

Saba Karim Khan, *University of Oxford, UK*

The Implications of the Changes that have been Taking Place on the Structure of Higher Education Fields and the Role of Universities with respect to the Construction of National and International Elites

Session B: ***Governance Structures and Administration*** (Barbaros)

Chair: Kerstin Sahlin, *Uppsala University, Sweden*

Angelo Riccaboni, Cristina Galgani and Francesca Trovarelli, *University of Siena, Italy*

Internal Governance of Italian Universities: New Trends and Emerging issues

Paolo Quattrone* and **Carmelo Mazza****, *University of Oxford, UK*; ***Grenoble Ecole de Management, France*

Governance Structures in Spanish Universities: An Overview

Gülay Günlük-Şenesen, *University of Istanbul, Turkey*

Glass Ceiling in Academic Administration: The Turkish case

Albrecht Bluemel*, **Danielle Logue**** and **Marc Ventresca****, *German University of Administrative Sciences Speyer, Germany*; ***University of Oxford, UK*

Organizational Professionalism in Higher Education Management

15:30 – 16:00 Coffee break

16:00 – 17:30 Parallel Sessions

Session A: ***Rankings and Evaluation*** (Preveze)

Chair: Michael Huber, *University of Bielefeld, Germany*

Linda Wedlin, Kerstin Sahlin and Tina Hedmo, *Uppsala University, Sweden*

The Ranking Explosion and the Formation of a Global Governing Field of Universities

Gianfranco Rebor*, **Eliana Minelli*** and **Matteo Turri****, *Universita Carlo Cattaneo, Italy*; ***Universita degli Studi di Milano, Italy*

New Patterns of University Governance and Evaluation

Francesca Mandanici, *University of L'Aquila, Italy*

Social Accounting in Higher Education Institutions: The Case of the University of L'Aquila

Session B: ***Management and Decision-making in Universities*** (Barbaros)

Chair: Ömür Özmen, *Dokuz Eylül University, Turkey*

Angelo Paletta, Monica Baraldi and Maria-Teresa Speziale, *University of Bologna, Italy*

Playing by the Rules within University Systems: A Comparative Framework

Fulya Sarvan and Nuray Yapıcı Akar, *Akdeniz University, Turkey*

An Analysis of the Congruence of the Dual Approaches to Strategic Planning in Turkish Higher Education: A Case Study on Akdeniz University

Mete Kurtoğlu, *Middle East Technical University, Turkey*

Student Participation as an Instrument for Implementing Bologna Process and the Turkish case

19:00 Busses depart for dinner at Sabanci University Museum

